



Nebraska Wheat Board Ambassador Program

The Nebraska Wheat Board is dedicated to investing in the next generation of agricultural leaders within our state. We recognize the promise of today's students and the impact that they can have on our industry, state, and world. Through the Nebraska Wheat Ambassador Program, it is our aim to help develop the next generation of advocates and leaders and to help them grow both personally and professionally.

The Nebraska Wheat Ambassador Program is a year-long scholarship opportunity for students to enrich themselves in the wheat and agriculture industry of Nebraska. Through this program, ambassadors will be at the forefront of educational and promotional opportunities and be immersed in the wheat industry from farm to table. You will have the opportunity to explore different career opportunities and report on experiences through a variety of outlets.

The 10 month program will run in accordance with the school year, starting in August and concluding in April. After a successful completion of the program, Ambassadors will receive a \$1,000 scholarship for the upcoming school year.

Qualifications:

- Must be enrolled full-time at a Nebraska post-secondary school
- An interest in the wheat and agriculture industries
- Have access to and be able to communicate effectively through email
- Have flexible time throughout the week for in office work
- Ability to complete all required tasks in order to receive the scholarship

Details:

Quarterly meetings – Over the course of the program four (4) meetings will be held to give updates on individual progress, develop relationships between the mentors, and plan ahead for future events.

Promotional Events and Trade Shows – Over the course of the program, ambassadors will become advocates for the wheat industry and promote it at various events and trade shows. There will be multiple opportunities to choose from in order to complete the two (2) required events.

Classroom Presentations – Agriculture education is important to inform buyers and consumers about where their food comes from. Presenting in classrooms is a great way to work with students one-on-one and teach them about a staple of their diet: wheat! Presenting in four (4) classrooms will provide you with the chance to educate on the importance of wheat as a staple in meals.

Job Shadowing – There are countless careers within the agriculture industry. As an ambassador, you will be encouraged to identify opportunities that interest you and take the first step in engaging in that profession.



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Wheat Report – The Nebraska Wheat Board invests in Rural Radio to connect current industry news to producers and stakeholders in the wheat industry. As an ambassador you will have to complete a three minute interview for the Wheat Report.

In office work – Throughout the school year, ambassadors will be required to work in the office each week. Your school schedule will be assessed at the beginning of the year to determine time frames you are able to come in. Ideally, ambassadors will be in house 5-8 hours per week. This time can be used to work on ambassador requirements and to manage projects.

Reflections – Over the course of the program you will be required to write and submit four (4) reflections over different activities and events that you participated in. All reflections must be typed and are a requirement of receiving your scholarship at the end of the program.

Year in Review – At the conclusion of your program, and contingent upon receiving your scholarship, your ambassador class will present a report to the Nebraska Wheat Board.

To receive the \$1,000 scholarship, all of the above requirements must be completed by April 30, 2021.

For questions, comments, or to learn more about the program please contact:

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