



## Nebraska Wheat Board Ambassador Application

### Program

The Nebraska Wheat Board Ambassador program will take place during the academic year. The selected ambassadors will each receive a \$1,000 scholarship award.

### Ambassador Responsibilities

University of Nebraska-Lincoln undergraduate students are eligible with the completion of the application. Ambassadors will be educated on the wheat industry in Nebraska so they are able to highlight/promote the areas of production, nutrition, bio-technology, research, marketing and education to the public. The ambassadors will:

- Attend six (6) mobile baking lab or other promotion events/trade shows.
- Prepare and execute six (6) speaking presentations to schools or other related venues.
- Prepare and coordinate two (2) promotional events with fellow ambassadors (events will be split, half during the fall semester and half during the spring semester).
- Submit a final presentation or letter to the board at conclusion of year detailing the experience.

Ambassadors will gain experience interacting with wheat producers and consumers, as well as increase the excitement and interest of wheat in Nebraska. At the end of the year, ambassadors will reflect on their year and create a presentation or letter to be given to the Nebraska Wheat Board members at one of the board meetings stating what they have accomplished and learned through this experience.

### General Application Instructions

- Complete the application questions on the next page.
- Submit one reference using the attached reference sheet. References may e-mail their completed reference sheet directly to Caroline Brauer using the e-mail address shown below.
- Submit a resume with your application material.
- Save your application materials as a PDF file before attaching to submission e-mail.
- E-mail completed application, resume, and reference form to: Caroline Brauer, [caroline.brauer@nebraska.gov](mailto:caroline.brauer@nebraska.gov).

### Deadline

All applications should be received by April 16, 2018. A copy of the application can be found online at [www.wheat.nebraska.gov](http://www.wheat.nebraska.gov) or by contacting the NWB office.

### Questions:

Contact Caroline Brauer, Ag Promotion Coordinator, PO Box 94912, 301 Centennial Mall South, Lincoln NE 68509. P: (402) 471-4872, F: (402) 471-3446, E: [caroline.brauer@nebraska.gov](mailto:caroline.brauer@nebraska.gov)

## **Nebraska Wheat Board Ambassador Application (Page 2)**

### **Ambassador Information Section**

Name:

Major:

Current GPA:

Anticipated Graduation Date:

Address:

Phone:

Email:

1. Why do you want to be a Nebraska Wheat Board Ambassador?

2. What special qualities could you offer to the ambassador program?

**Nebraska Wheat Board Application (Page 3)**

**Reference Information Section**

Name:

Address:

Phone:

E-mail:

1. Name of applicant for whom you are writing this reference.
2. Please rate the applicant in each one of the following performance areas using a ranking scale of 1 (low) to 5 (high).

Teamwork:            1 ..... 2 ..... 3 ..... 4 ..... 5

Communication:    1 ..... 2 ..... 3 ..... 4 ..... 5

Dedication:        1 ..... 2 ..... 3 ..... 4 ..... 5

Work Ethic:        1 ..... 2 ..... 3 ..... 4 ..... 5

Public Speaking:   1 ..... 2 ..... 3 ..... 4 ..... 5

3. Please provide comments as to why you feel this applicant would make a good Nebraska Wheat Board Ambassador.