

NWB Meeting minutes
February 15, 2017
Courtyard Marriott Downtown/Haymarket Lincoln, NE

Board Members Present

Bob Delsing, Hemingford
Rick Larson, Potter
Larry Flohr, Chappell
Kent Lorens
Brent Robertson, Elsie

Ex-Officio

Jeff Noel, UNL
Chris Barber, NDA

Staff Present

Royce Schaneman, Executive Director
Caroline Brauer, Ag Promotion Coordinator

Guests

Randon Peters, NWGA
Kody Switzer, NWB intern
Steve Roth, NDA
Steve Baenziger, UNL
Waseem Hussain, UNL
Rungravee Boontung, UNL
Claire Oglesby, State Budget
Tim Creger, NDA
Bob Graybosch, USDA-ARS

Meeting was called to order at 11:54 am. The open meetings act was made available. Roll call was taken with each member present providing a crop update for their region.

Board reviewed the agenda. **Rick moved to approve the agenda; Kent seconded. Voice vote, motion carried.**

Board reviewed minutes of the previous meeting. Wheat Marketing Center is listed twice; one board report listed should have read Wheat Foods Council instead. **Larry moved to approve the minutes as amended; Bob seconded. Voice vote, motion carried.**

Board reviewed the financials. Brent's travel for WFC domestic marketing should list Scottsdale not Denver. **Kent moved to pull \$1,500 from unobligated and place it into international marketing special project; Larry seconded. Roll call vote: Bob, yes; Rick, yes; Larry, yes; Kent, yes; Brent, yes. 5 yes- no, motion carried.**

Kent moved to approve the financials; Rick seconded. Voice vote, motion carried.

Dr. Stephen Baengizer and two PhD UNL students presented on some wheat research from the University breeding program.

Cal Sigfried presented on the wheat bursts wheat snacks being promoted by Rowdy's and the hopes they have moving forward and the potential benefits for pushing wheat produced in Nebraska.

Board received reports from members who participated in meetings of US Wheat Associates, Wheat Foods Council, Plains Grains Inc., Wheat Quality Council.

Randon Peters provided an update from NWGA.

Tim Creger provided a presentation on the provision to the federal regulations on pesticide applicator requirements.

Chris Barber discussed some of the fiscal reports for NWB and provided an update on the timeline of the appropriations committee evaluation of NWB's biennium budget.

Hector Santiago presented an update on UNL ag issues. Talk about doing a breakfast or lunch meeting with Michael Boehm, as new Vice Chancellor for IANR. Finalized recruitment of associate directors for a few research districts.

Bob Graybosch provided an update on USDA-ARS wheat-based research efforts in the Nebraska and Great Plains regions.

Royce presented a report on office issues, including the job search for a new intern and staff assistant. Board examined contractor progress reports and correspondence. Board discussed cost versus benefits of participation in the Governor's trade mission to Japan.

Board discussed communication outreach efforts with press releases and social media venues.

Board conducted first reading of proposals. Rick moved to pass all funding proposals on to a second reading; Kent seconded. **Roll call vote: Rick, yes; Larry, yes; Kent, yes; Brent, yes; Bob, yes. 5 yes – 0 no, motion carried.**

Board reviewed calendar. Needed to add June 14-17, Wheat Foods Council meeting in Manhattan, KS. Next meeting to be held at Sidney, NE on Wednesday, May 31-Thursday, June 1, 2017. **Bob moved to approve the calendar and travel; Larry seconded. Roll call vote: Larry, yes; Kent, yes; Brent, yes; Bob, yes; Rick, yes. 5 yes – 0 no, motion carried.**

Kent moved to adjourn; Larry seconded. Voice vote, motion carried.

Meeting adjourned at 8:00 pm.