

**NWB meeting minutes
November 11, 2016
Lincoln, NE – Residence Inn**

Board Members Present

Bob Delsing – Hemingford
Rick Larson – Potter
Larry Flohr – Chappell
Kent Lorens – Stratton
Von Johnson – Cambridge
Mark Knobel – Fairbury (Departed at noon)
Brent Robertson – Elsie

Staff Present

Royce Schaneman
Caroline Brauer

Ex – Officio

Hector Santiago – UNL
Bob Storant – NDA

Guests

Christina Barber

Meeting called to order at 8:30 am. Open meetings act was made available. Roll call taken and crop reports given.

Board reviewed the agenda. **Mark moved to approve agenda as presented; Kent seconded. Voice vote, motion carried.**

Board reviewed the financials. Kent's international marketing reimbursement on September 16, 2016 is for USW meeting not Venezuelan trade team. Yuma Barley increase expense listed should be triticale. **Kent moved to approve the financials; Larry seconded. Roll Call vote: Bob – yes, Rick – yes, Larry – yes, Kent – yes, Von – yes, Mark – yes, Brent – yes. 7 yes, 0 no, motion carried.**

Board reviewed minutes of previous meeting. **Larry moved to approve minutes as presented; Von seconded. Voice vote, motion carried.**

Bob Storant with NDA discussed compliance issues with grain and checkoff collections as affected by LDPs and grain under loan.

Kent Lorens took the oath of office for his reappointment to NWB.

Dr. Stephen Baenziger and two UNL grad students presented on the Hybrid wheat research occurring at UNL. UNL's goal is to be the hybrid wheat research center for the Great Plains. Have a grant funding request pending. Partnering with several other universities and companies to help fulfill this plan. Problems with wheat in past for hybrids was cost of seed for companies couldn't be sold cost effectively to producers. Having pollen available also a challenge in the past since wheat doesn't have as large a pollen flow as other crops. Working to increase pollen flow for wheat to make hybridization more effective: high anther extrusion, anther size, how long wheat plant flowers for, viability of pollen. Also looking at the genetics of hybrid wheat and how can ensure future releases would have either traits or yields that would be desirable and beneficial.

Board members provided reports from US Wheat Associates, Plains Grains Inc., Wheat Marketing Center, Wheat Quality Council and the Wheat Marketing Center.

Board took a working lunch. Resumed discussion at 12:50 pm.

Jeff Noel presented from UNL. Replacement for Ronnie Green in IANR role is Mike Boehn and he will start January 1, 2017.

Caroline presented an update from NWGA.

Board discussed committee assignments for national committees. Board discussed the hill reception held in conjunction with the past USW Winter conference. **Kent moved to set aside \$5,000 from unobligated to cover a hill reception in Washington DC; Rick seconded. Roll Call vote: Rick –yes, Larry – yes, Von – yes, Kent – yes, Brent – yes, Bob – yes. 6 yes – 0 no, motion carried.**

UNL's Rick K---- presented to the group on "Field to Market" and talked about how the program may or may not fit into Nebraska wheat production.

Board discussed website and social media presence. The board talked about needing to continue using tools and keeping items up-to-date and using tools that are successfully keeping engagement going.

Board discussed funding proposals from NASS for the variety survey and the Nebraska Department of Agriculture for their magazine. Was a concern over cost of NASS survey compared to what members thought other state wheat organizations were paying for their variety surveys. Question was asked whether a grad student from UNL could be used to conduct a survey.

Board reviewed the calendar. Discussed doing Bake & Take the morning of February 15, 2017 with the board meeting February 15 afternoon and February 16 morning. **Von moved to approve calendar and travel; Bob seconded. Roll call vote: Larry – yes, Von -yes, Kent – yes, Brent - yes, Bob - yes, Rick - yes. 6 yes – 0 no, motion carried.**

Board moved the meeting location to finish the wheat industry networking event setup.

Larry moved to adjourn; Von seconded. Voice vote, motion carried. Meeting adjourned at 9:00 pm.