

**NWB Meeting minutes  
March 4, 2015  
Hampton Inn, Kearney, NE**

**Board Members Present**

Bob Delsing, Hemingford  
Rick Larson, Potter  
Larry Flohr, Chappell  
Kent Lorens, Statton  
Von Johnson, Cambridge - Absent  
Steve Wiese, Wilber  
Brent Robertson, Elsie

**Ex-Officio**

Jeff Noel, UNL  
Bob Storant, Dept. of Ag

**Staff Present**

Royce Schaneman, Executive Director  
Caroline Brauer, Ag Promotion Coordinator

**Guests**

Michael Thomas Jr., NWGA  
Jeff Ruggels, NWGA  
Randon Peters, NWGA  
Mark Spurgin  
Chuck Hibbard, UNL Extension

Meeting was called to order at 8:11 am. Roll call was taken and the Open Meetings Act was made available.

**Larry moved to approve the agenda, Bob seconded. Voice vote, motion carried.**

**Larry moved to approve the agenda, Steve seconded. Voice vote, motion carried.**

Board reviewed the financials. **Brent moved to approve the financials, Bob seconded. Voice vote, motion carried.**

Board discussed the biennium budget and report. Board discussed and reviewed the compliance review reports. Board discussed the Department of Ag's request to work with Scoular to help get the reports needed to complete the audits.

Michael Thomas Jr., presented a report on the activities of the Nebraska Wheat Growers Association including Commodity Classic, the new NAWG officer team and the upcoming NWGA meeting.

Jeff Noel presented a report on UNL. They're making progress on phenotyping systems progressing at Innovation Campus. The Dougherty Water for Food Center has moved onto the third floor of a building on Innovation Campus. Planning to build new dorms to replace the old ones on East Campus, and a new biochemistry building will go up.

Board reviewed contractor reports and recent correspondence.

Board discussed the Brazil Project being funded by NWB and whether or not a representative should attend with USW. **Brent moves the board approves sending someone to participate in the Brazil buyers conference, including moving \$10,000 from unobligated to cover the designated person's expenses; Larry seconded. Bob, yes; Rick, yes; Larry, yes; Kent, yes; Steve, yes; Brent, yes. 6 yes-0 no, motion carried.**

Steve presented to the board on issues and potential for projects to add value to the wheat market.

Board conducted a first reading of all funding proposals. **Brent moves to advance all proposals provided in the packet from first reading to second reading; Kent seconded. Roll call vote: Rick, yes; Larry, yes; Kent, yes; Steve, yes; Brent, yes; Bob, yes. 6 yes – 0 no, motion carried.**

Bob Storant from the Department of Ag presented on how financials are processed by the NDA for NWB and what is needed when providing expense documents for reimbursements.

Chuck Hibbard discussed some changes being made to the Raising Nebraska exhibit. An 8 foot window will be installed to allow the public to see the process of making the rolls and ease the bottleneck of serving. Going to add some signage to the kitchen along with a door to increase traffic flow. Going to add some interactive exhibits to the building as well, and what the message is that groups want to send with those displays. Cargill is going to help build a global perspective to Nebraska's products and how are people using those products. The commodity map will be completed outdoors. Going to try and increase the count on how many people visit the space.

Chuck also presented about the staff within IANR and several of the newest hires.

Group visited with Kinnaird & Mangan on the proposed video series project NWB is funding. Discussed the need to highlight issues on gluten and the microbiome. **Bob moved to waive the second reading and take \$12,000 from unobligated funds to fund the 5-video project option with Kinnaird & Mangan; Steve seconded. Roll call vote: Larry, yes; Kent, yes; Steve, yes; Brent, yes; Bob, yes; Rick, yes. 6 yes - 0 no, motion carried.** Group determined Brent should oversee the project through Wheat Foods Council.

**Steve moved to take \$500 from unobligated funds to amend and increase the Wheat Marketing Center export seminar. Roll call vote: Kent, yes; Steve, yes; Brent, yes; Bob, yes; Rick, yes; Larry, yes. 6 yes – 0 no, motion carried.**

Group reviewed the calendar and added the following events:

May 4-7, Wheat Quality Council Tour in Kansas and Nebraska – Entire Board & Staff

March 19, Farmland showing in Omaha – Board, Staff and ambassadors

June 16-17, Wheat Foods Council meeting in Durango – Brent

May 28, Nebraska Wheat Board Meeting, in Grant pending location available – Board and Staff

**Larry moved to approve the calendar; Bob seconded. Roll call vote: Steve, yes; Brent, yes; Bob, yes; Rick, yes; Larry, yes; Kent, yes. 6 yes-0 no, motion carried.**

**Larry moved to adjourn the meeting; Steve seconded. Voice vote, motion carried.**

Meeting adjourned at 3:00 pm.