



NEBRASKA WHEAT

Nebraska Wheat Board Application for Internship

Description: The Nebraska Wheat Board, a state agency working to advance the Nebraska wheat industry and serve Nebraska's wheat farmers, is seeking an intern interested in agricultural public relations, communication, and education. An intern can expect to learn about Nebraska's wheat industry and its relationship to Nebraska agriculture as a whole while gaining experience in the areas of event planning, development of educational and promotional materials and communicating with the public and media. Opportunities for in-state travel may be offered. This is an unpaid internship but does provide the opportunity for course credit (a special project is required).

Mission: The mission of the Nebraska Wheat Board is to increase both domestic and foreign consumption of wheat and wheat food products through marketing and research, as well as to help develop and maintain both domestic and export markets for the Nebraska wheat producer. The Nebraska Wheat Board will accomplish this by investing the wheat check-off in areas of domestic marketing, education, international marketing, policy development, and research.

Duties: The scope of duties includes, but is not limited to the following items:

- Research and write a weekly crop report (one-page compiled from phone interviews and printed material).
- Develop promotional materials.
- Maintain social media presence.
- Attend in-state Nebraska Wheat Board meetings, as schedule permits.
- Staff Nebraska Wheat Board information booths at various trade show events.
- Prepare and mail informational material as requested by outside entities.
- Assist with other duties as assigned.

Qualifications: Students applying for this position must be enrolled in an accredited agriculture or journalism program within a U.S. college or university. Applications should have strong verbal and written communication skills, proficiency with word processing and design software, as well as a solid understanding of social media.

Compensation & Term: This is an unpaid internship. However, NWB will work with students to complete a project should they choose to complete the internship for course credit. Internship runs May 15 through August 15, and will require 15-20 hours a week of work. NWB is happy to develop a schedule for the selected intern that would work around any summer courses also being taken.

Application Process: The following materials are required via e-mail to caroline.brauer@nebraska.gov by COB April 16, 2018:

- Cover letter and current resume. Indicate school attending, major, year in school, and GPA.
- Two writing samples.
- Two references.

In addition, include a page addressing the following:

- Extracurricular involvement.
- Agriculture related experience.
- Why you want to work for the Nebraska Wheat Board.
- Attributes or skills you offer setting you apart from others applicants.

Questions: Contact the Nebraska Wheat Board at (402) 471-2358 or at wheat.board@nebraska.gov