



## News Release

FOR IMMEDIATE RELEASE  
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FOR MORE INFORMATION  
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### **Nebraska Wheat sponsors annual Wheat Export and Marketing Workshop**

Fifteen wheat producers, local grain elevator and industry representatives and University of Nebraska-Lincoln personnel attended the annual Wheat Export and Marketing Workshop in Portland, Ore., January 6-9, 2014.

The Nebraska Wheat Board (NWB) sponsors the workshop every year in collaboration with the Wheat Marketing Center. Participants learn about the export and marketing side of the wheat industry by touring the Port of Portland, watching flour and baking research demonstrations at the Wheat Marketing Center, observing production of wheat foods at a local bakery and frozen dough factory and trying their hand at grading wheat for export with staged samples from Federal Grain Inspection Service.

“During this tour we want producers and industry personnel to connect and see what happens to their wheat after it leaves the local grain elevator,” said Royce Schaneman, NWB executive director. “This tour shows them the pieces their first steps play in creating the large puzzle that is our nation’s wheat industry and feeding the world.”



The Wheat Export and Marketing Workshop is held annually in January. Producers or industry representative interested in participating in future tours or who would like more information may contact the office at (402) 471-2358.

The Nebraska Wheat Board administers the check-off of 0.4% of net value of wheat marketed in Nebraska at the point of first sale. The board invests the funds in programs of international and domestic market development and improvement, policy development, research, promotion, and education.

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