



PRESS RELEASE

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Nebraska Wheat Offers Fresh-baked Food Samples at Nebraska State Fair

Nothing whets the appetite like the aroma of bread and cinnamon rolls baking. On August 23 and 24 the scent of baking will fill Agriculture Hall at the Nebraska State Fair when Nebraska Wheat offers fairgoers samples of baked products made from wheat.

Royce Schaneman, Executive Director of the Nebraska Wheat Board expects interest to be high. “This will be an up close and personal demonstration of bread and cinnamon roll baking and we’re excited to share the experience,” Schaneman said. Samples will be available from 10 am to 9 pm.

According to Schaneman, the Nebraska Wheat Board and Nebraska Wheat Growers have arranged for the Oklahoma Wheat Commission’s mobile baking lab to participate for the opening weekend of the 2008 Nebraska State Fair. Mark Hodges, Executive Director of the Oklahoma Wheat Commission is bringing the lab to Lincoln.

“We invite fairgoers on Saturday and Sunday to stop by and get a sample of bread or cinnamon rolls—we’ll be easy to find—just follow your nose,” said Schaneman.

The Nebraska Wheat Board and Nebraska Wheat Growers Association promote the interests of Nebraska’s wheat producers.